

Food consumption and coping strategies of urban-households in Nigeria during the COVID-19 pandemic lockdown

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Abstract

Background and Objective: The COVID-19 has prompted many countries to adopt temporary “lockdown” as an approach to curtail viral spread. This study investigated the food consumption and coping strategies of urban-households in Nigeria during COVID-19 pandemic lockdown.

Methods: This cross-sectional, web-based study employed a snowball sampling technique to recruit 477 household heads/spouses living in cities/towns of six Nigerian states by encouraging those sent the survey questionnaire link to share with their eligible contacts. Logistic regression was used to reveal the socio-economic determinants of households’ food consumption and coping strategies, as reported on self-administered questionnaires. Respondents were asked to retrospectively indicate how lockdown affected their food consumption.

Results: More than half (55.7%) of respondents and 50.8% of their spouses reported a decline in their earning capacity. A high (>4days/week) mean consumption frequency of six food groups was reported. Consuming less expensive (mean, $2.64 \pm \text{SD } 2.44$ days/week) or less preferred foods (1.93 ± 2.04 days/week), and meal rationing (limit portions at meal time -1.50 ± 2.11 days/week, reduce meal number- 1.4 ± 2.19 days/week, limit adults intake- 1.28 ± 2.18 days/week) were the most common coping strategies adopted by the households.. The likelihood of adopting coping strategies was significantly higher amongst households with income decline, the less educated and self-employed categories.

Conclusion: In this study, a high frequency of diverse food consumption and mild adoption of food related coping strategies was generally observed, however the impact of the lockdown on food coping strategies was significantly felt by some groups. Efforts to target social assistance programs to these disadvantaged groups should be promoted, as it will strengthen their resilience to cope with food crisis.

Keywords: COVID-19 lockdown, coping strategies, consumption frequency, urban households, Nigeria

Introduction

After the outbreaks of SARS in China in 2002, Ebola in West Africa and MERS in 2015, the ending of 2019 was marked by a novel coronavirus disease (COVID-19) outbreak in WUHAN China.⁽¹⁾ COVID-19 is a pandemic caused by a novel human coronavirus (SARS-COV-2) previously known as 2019-nCov.^(1,2) As at 1st September 2020, over 25 million cases and 850 thousand deaths have been reported globally.⁽³⁾ The African region is so far the least affected continent with 1,257,315 cases and 29,862 deaths⁽³⁾, but the numbers are increasing.⁽¹⁾ In Africa, Nigeria has the fourth highest burden of confirmed cases (54,008) and deaths (1,013).⁽³⁾

Due to the high rate of COVID-19 spread and the absence of a vaccine for its treatment/prevention, Nigeria adopted “lockdown” as an approach to reverse epidemic growth, reducing case numbers to low levels.⁽⁴⁾ The lockdown strategy in Nigeria entailed social distancing the entire population through restriction of social gatherings, closing educational institutions, halting all non-essential economic activities, and a ban on domestic (inter-state) and international travel.^(5,6)

In a bid to cushion the economic effect of the lockdown, the Nigerian government intervened in several ways, most notably; the monthly conditional cash transfer of ₦20,000 (\$52) for four months to 3.6 million poor households, regular payment of government workers, food relief disbursement to disadvantaged groups, continuation of school feeding programs and a ₦2.3 trillion (\$6 billion) economic stimulus package.⁽⁷⁾ Despite these efforts, it remain unknown how these inputs will be felt in a country where an estimated 90 million people live in extreme poverty,⁽⁸⁾ about a quarter (25.5%) of whom are severely food insecure⁽⁹⁾ and over 80% of the working population are engaged in informal sectors.⁽¹⁰⁾

This COVID-19 induced lockdown is directly affecting food systems through impacts on food supply and demand, and indirectly through decreases in purchasing power, the capacity to produce and distribute food, and the intensification of care tasks, all of which will strongly affect Nigerian households’ capacity to meet the nutritional needs of its members.⁽¹¹⁾

Our study aimed to investigate the food consumption and coping strategies of urban-households in Nigeria during the COVID-19 lockdown using coping strategy index and food consumption frequency/diversity, well documented indicators for assessing households’ food security.⁽¹²⁻¹⁴⁾

Methods

Study design and population This cross-sectional survey used an anonymous online questionnaire to collect data from 477 household heads or their spouses living in cities/towns of Lagos, Abuja, Abia, Delta, Oyo, Ogun and Adamawa States.

Sampling technique A non-probability snowball sampling technique was employed. The link to the survey questionnaires were shared on social media platforms to eligible (household head or their spouses) respondents. These accessible populations also referred or forwarded the survey to their contacts to ensure the survey was widely distributed as far as possible.

Data collection Data for this study were collected using an online self-administered questionnaire. The survey questionnaires assessed the relevant household socio-economic characteristics, consumption frequency of diverse foods/food groups and food coping strategies. The data collection process took place within the 7-9th week of the lockdown in Nigeria (4th-23rd, May 2020). At this stage, the lockdown, which had commenced in only 3 Nigerian states, had been extended to almost all the states of the federation.

Data Analysis

Food Coping Strategy (FCS)

This is one of the indirect methods for assessing adaptive strategies adopted by a household to mitigate the risk of food insecurity. The coping strategy questions include: (1) Do you rely on less preferred food? (2) Do you rely on less expensive foods? (3) Do you borrow money to buy foodstuff? (4) Do you purchase food on credit? (5) Do you rely on help from a relative? (6) Do you limit portions at mealtimes? (7) Do you limit adult intake? (8) Do you reduce the number of meals? (9) Do you skip the whole day without eating? Details of this survey instrument as described below were adapted from the CARE/WFP field methods manual.⁽¹⁵⁾

Severity weight

Weightings were assigned to each FCS adopted by the households. In this method, FCS 1, 2, 6 were ranked as the least severe and assigned a weighted score of 1; FCS 3, 4, 5, 7, 8 were assigned a weighted score of 2, while FCS 9 was ranked and weighted very severe (weighted score of 4).⁽¹⁵⁾

Relative frequency

After levels of severity were decided, numerical value was assigned to each FCS in terms of its reported relative frequency of use during the previous week. All times (every day) = 7; Pretty often

(3-4x/week) = 4.5; Once in a while (1-2x/week) = 1.5; Hardly at all (< once/week) = 0.5; never = 0.⁽¹⁵⁾

Calculation of food coping score/index

The score of each FCS was obtained by multiplying the numeric value by the weighted number. The total FCS score was obtained from the sum of each individual FCS score.⁽¹⁵⁾ A total FCS score less than or equal to 40 indicates low/limited coping strategies were needed, while values above 40 denotes the high coping strategy.

Consumption frequency of diverse food groups

This indicator is useful for categorizing and tracking households' food security across time by aggregating household level data on the diversity and frequency of food groups consumed over the previous seven days.⁽¹⁶⁾ An average consumption of diversified foods groups less than 4times (<4x) per week was categorized as low frequency while 4 times/weekly and above was denoted as high consumption frequency.

Statistical Analysis

Data collected were extracted using Excel version 2016 and imported into IBM SPSS version 22 for analysis. Descriptive statistics (mean, standard deviation, frequency and percentage) were computed for the categorized and continuous variables. Logistic regression was used to identify the socio-economic determinants of household food coping strategies.

Ethics/Informed consent

This study was conducted according to the guidelines laid down in the Declaration of Helsinki. Informed consent was obtained from the subjects, as they clicked on "proceed" having read the study scope and objectives to affirm to their willingness to undertake the survey.

Results

Socio-demographic characteristics of respondents

Table 1 shows the socio-demographic characteristics of respondents. The sample included a preponderance of adults aged 30-39 years (54.3%), female gender (57.9%), married (96.0%) and well educated (tertiary education -96.9%) respondents. There were more respondents working in government institutions (55.3%) than in private firms (22.9%) or individual/personally owned enterprises (17.2%).

Table 1: Socio-demographic characteristics of respondents

Variables	Frequency (N= 477)	Percentage
Age		
20-29	44	9.2
30-39	259	54.3
40-49	114	23.9
50-59	42	8.8
Above 60	18	3.8
Sex		
Male	201	42.1
Female	276	57.9
Marital status		
Married	458	96.0
Divorced/separated	5	1.0
Widowed	14	2.9
Educational status		
No formal education	1	0.2
Primary education	3	0.6
Secondary education	11	2.3
Tertiary education	462	96.9
Position in the family		
Household head	214	44.9
Spouse/Wife	263	55.1
Occupation		
Unemployed	22	4.6
Self employed	82	17.2
Private establishment	109	22.9
Government establishment	264	55.3

Economic and dietary/health changes experienced during the COVID-19 Pandemic

Table 2 shows the economic and dietary/health changes associated with the COVID-19 pandemic. More than half of the respondents (55.7%) and their spouses (50.8%) reported a decline in their earning capacity. Slightly above a quarter of them (respondents: 27.0%; spouses: 27.9%) maintained a stable income during the pandemic. Consumption of local spices (30.8%), vitamin C rich fruits and vegetables (31.4%) or combinations (24.4%) were prioritized by some households for protection against COVID-19. Furthermore, Vitamin C supplements were consumed by a majority (76.6%) of the households.

Table 2. Economic and dietary/health changes experienced during COVID-19 Pandemic

Variables	Frequency	Percentage
Influence of the pandemic (lockdown) on income		
Increased greatly	54	11.4
Increased slightly	28	5.9
Unaffected	128	27.0
Decreased slightly	115	24.3
Decreased greatly	112	23.6
Do not earn income again	40	8.4
Total	477	100.0
Influence of the pandemic (lockdown) on spouse income		
Increased greatly	61	12.8
Increased slightly	28	5.9
Unaffected	133	27.9
Decreased slightly	94	19.7
Decreased greatly	101	21.2
Do not earn income again	47	9.9
Total	464	97.3

Specific foods consumed for protection against COVID-19		
Local spices (e.g garlic, ginger, onion)	53	30.8
Vitamin C rich fruits (e.g orange, lemon, lime) and vegetables	54	31.4
Local spices and fruits/vegetables	42	24.4
Green tea	4	2.3
Hot water/foods	4	2.3
Others	15	8.7
Total	172	36.1
Specific medications consumed for protection against COVID-19		
Vitamin C supplement	82	76.6
Multi-vitamin/blood capsule	8	7.5
Cellgetivity (immune boosting supplement)	4	3.7
Chloroquine	4	3.7
Routine drugs	2	1.9
Others	7	6.6
Total	107	22.4

Results from Fig 1 reflect an interplay between household dietary diversity and weekly consumption frequency (in days per week). Reports revealed a high mean consumption frequency of foods within the fat and oil categories (6.10 ± 3.64 days/week), followed by meat (5.95 ± 3.70 days/week), staples ($5.51 + 1.81$ days/week) and vegetables (5.38 ± 1.73 days/week), dairy products (4.50 ± 2.26 days/week), fruits (4.50 ± 2.11 days/week) and legumes/pulses (3.67 ± 1.90 days/week).

Figure 2 shows the mean 7-day recall of household food coping strategies during the lockdown period. Dietary changes to consume less expensive (2.64 ± 2.44 days/week) or less preferred foods (1.93 ± 2.04 days/week), and meal rationing (limit portions at meal time -1.50 ± 2.11 days/week,

reduce meal number- 1.4 ± 2.19 days/week, limit adults intake- 1.28 ± 2.18 days/week) were the most common coping strategies adopted by the households.

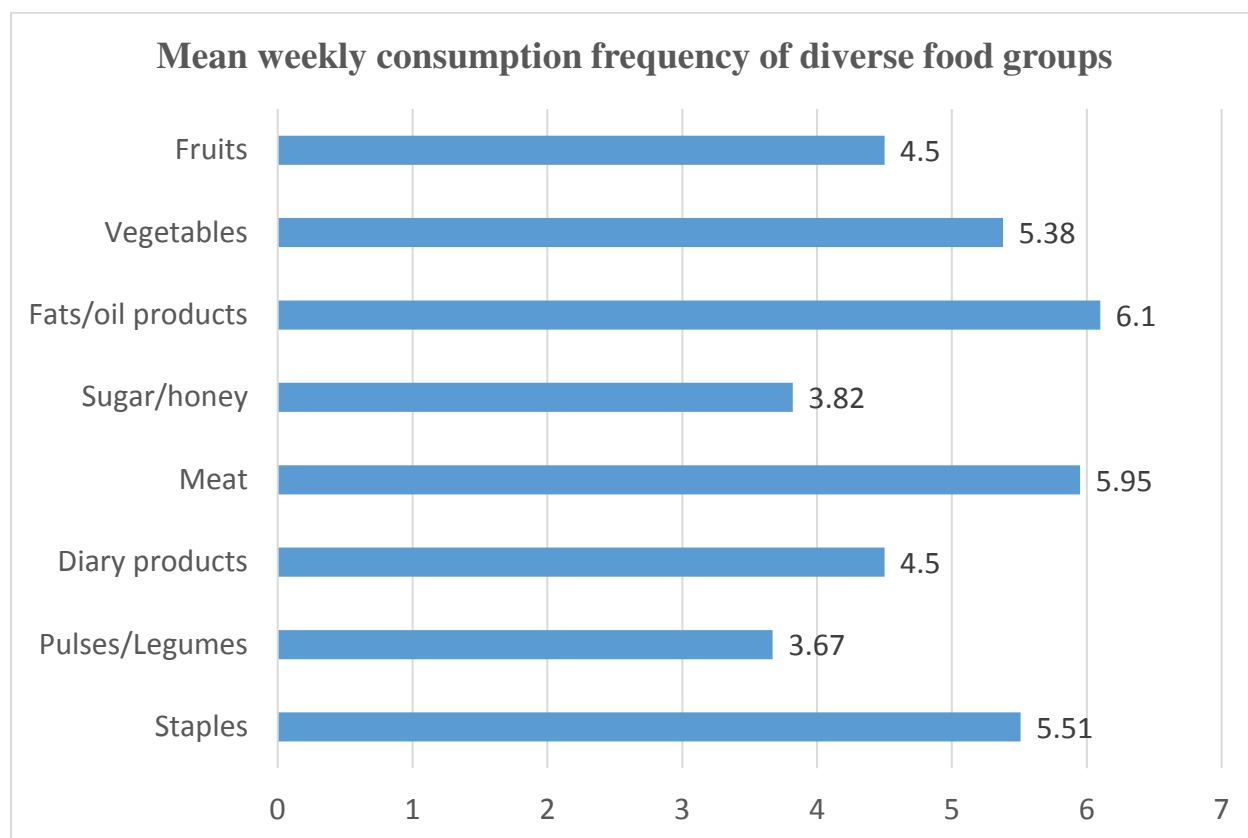


Fig 1. Mean weekly Consumption frequency of foods from various food groups (n =477)

Socio-economic determinants of household food coping strategies

Results from a logistic regression on the determinants of food coping strategies and food consumption frequency are summarized in Table 3. Results showed that households in which both the heads and spouses experienced a decline in income were 2.92 times more likely to adopt a high coping strategy than those who did not (OR = 2.92; 95%CI= 1.10, 7.76). Respondents with minimal educational background (\leq secondary education) were 7.89 times at risk of adopting high coping mechanism during the lockdown period than their well-educated counterparts (OR = 7.89; 95%CI 2.65, 23.41). Self-employed respondents were 6.08 times more likely to adopt high food coping mechanism than their counterparts (OR = 6.08; 95%CI=3.13, 11.80). The odds of adopting high coping strategies by government workers were 84% lower than other forms of occupation (OR = 0.16; 95%CI =0.08, 0.50). Employees in private firms were 81% less likely to experience high coping methods than those in the public sector or privately owned enterprise (OR = 0.16;

95%CI 0.08, 0.50). No significant ($p < 0.05$) association was observed between the socio-economic variables and consumption frequency of diverse food groups.

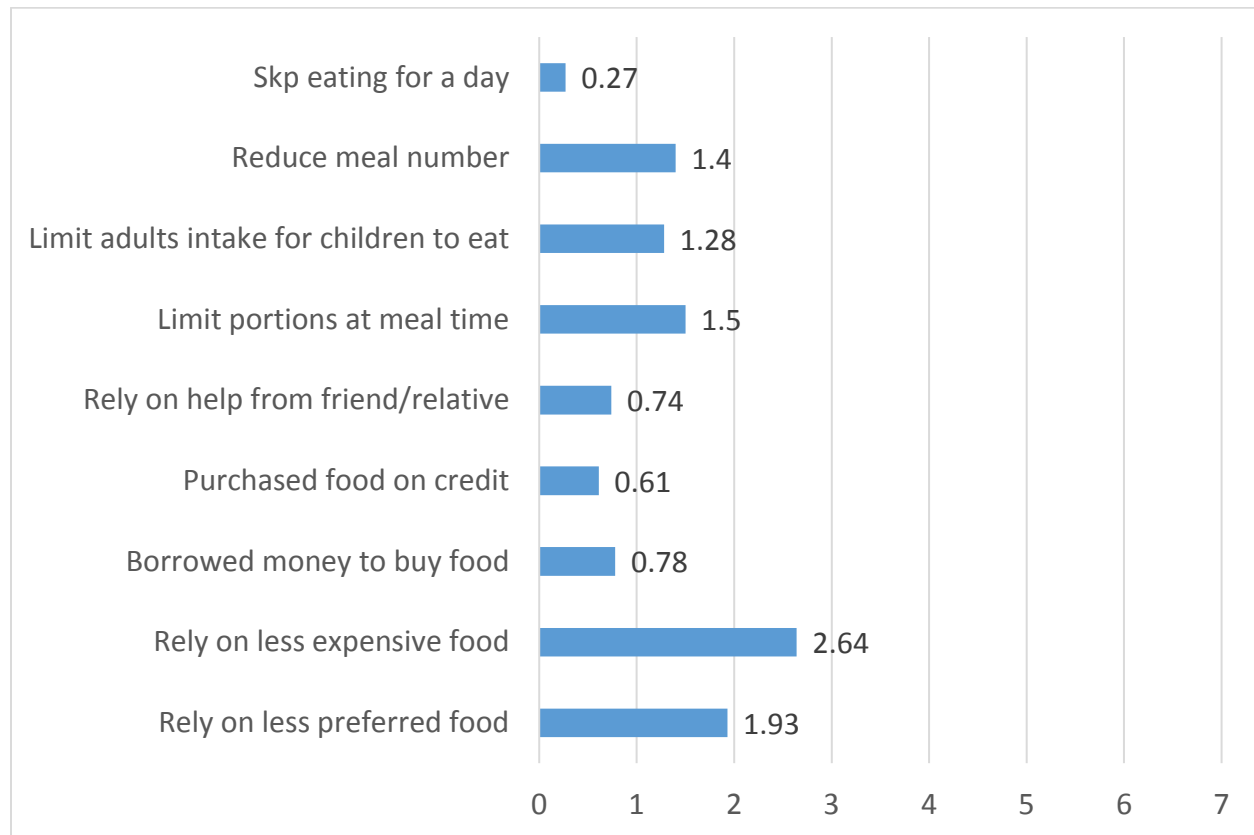


Fig 2. Mean household food coping strategies during the lockdown period (N=477)

Discussion

COVID-19 has become one of the largest and most economically harmful pandemics in history.^(3, 10, 17) This study was designed to assess the food coping strategies and consumption patterns of Nigerian households during the COVID-19 lockdown. The fact that so many Nigerian households have little or no access to or expertise using internet-based applications prevented this internet-based study from achieving a complete demographic profile. The involvement of young married females and well-educated adults in this study is supported by strong evidences that social media utilization in Nigeria is dominated by the young,^(18, 19) by women,⁽²⁰⁾ and by the educated.⁽²¹⁾

The observed income reduction of more than half of the households corroborates with several studies which reported that the COVID-19 lockdown has contributed to a 40-80% decline in the earning capacity of families in developing countries.⁽²²⁻²⁵⁾ This illustrates the huge economic shock

Table 3. Socio-economic determinants of household food coping strategies

	High food coping strategy		Low intake freq. of diverse foods	
	OR	95% CI	OR	95% CI
HH with income decline				
Both spouses	2.92*	1.10-7.76	1.52	0.98-2.39
At least a spouse	1.52	0.45-5.11	1.35	0.83-2.18
Marital status				
Divorced/separated category	2.54	0.66-9.79	0.72	0.21-2.51
Educational status				
Low educational status (≤secondary)	7.89**	2.65-23.41	1.98	0.66-5.94
Occupation				
Self employed	6.08**	3.13-11.80	1.50	0.87-2.60
Working in private establishment	0.19**	0.08-0.50	1.56	0.91-2.67
Government establishment	0.16**	0.08-0.33	0.65	0.42-1.02

AOR= adjusted odds ratio

**P= <0.01

*P= <0.05

of unprecedented scale this lockdown has created in households, including those normally not considered to be disadvantaged and the potential to exacerbate food security in Nigeria.

The consumption of natural spices, hydroxychloroquine and multivitamins/or so-called blood capsules as precautions to the spread of the pandemic is an indication that the knowledge and

perception of preventive behavior amongst Nigerians includes some potential misconceptions. Hassan⁽²⁶⁾ pointed out that social media platforms and other informal communication channels have been used to spread fear, project fake news concerning the virus, incite panic buying, proffer fake/unverified cures, and undermine medical advice deliberately or ignorantly. Although, a healthy immune system has been advocated as weapon for COVID-19 prevention and nutrition is well recognized as a crucial factor for modulating immune homeostasis,^(27, 28) consumption of these specific foods/medications has not been proven to be preventive or curative against COVID-19 infection.

The reported high mean consumption frequency (≥ 4.5 days/week) of most food groups, particularly the fruit and vegetable groups, is similar to reports on fruit and vegetable consumption of previously reported local studies,^(29, 30) thus suggesting that consumption frequency of these foods may not have declined as a result of lockdown. This commendable high fruit and vegetable consumption alongside the intake of meat and dairy products could be attributed to widespread but unsubstantiated beliefs about COVID-19 curative or preventive remedies.

The most common dietary coping strategies employed by households in this study were shifts toward consuming less expensive/preferred foods and meal rationing. This is consistent with other reports on coping strategies for household food insecurity from Nigeria, Ghana, South Africa and Ethiopia.⁽³¹⁻³⁴⁾

A decline in household income significantly influenced the adoption of high coping strategy in this study. Several studies have reported that low household income level is significantly associated with food insecurity and household coping strategies.^(35, 36) Therefore when lockdown reduces incomes for both the primary and supportive household earners, they will be compelled to reduce the cost and thus the quality and/or quantity of foods consumed.

Low educational status was found to be a significant determinant of household coping strategies and this corroborates with findings from previous studies on household food insecurity.⁽³⁷⁻³⁹⁾ People with higher education tend to have higher income and accumulate savings to cope with adverse economic disruptions.

This study reports that self-employed respondents were 6 times more likely to resort to household food related coping strategies than those working in private firms or government establishments

but no relevant studies were found to compare this to. Nevertheless, this highlights the category of workers hit hardest by the lockdown, underscoring that the ongoing social protection scheme (such as the conditional cash transfer and food relief disbursement) is either not adequate in sustaining livelihood or not channeled to the most disadvantaged groups.

Conclusions

This article identified a high consumption frequency of foods from diverse food groups and the adoption of coping strategies for food insecurity that may not be considered severe in the African context. The lockdown reduced most households' earning capacity, and the less educated, self-employed and households with both head and spouse losing incomes were the ones most likely to need to utilize dietary coping steps in response to food insecurity. Therefore, the laudable ₦2.3 trillion stimulus package earmarked by the Nigerian government for economic recovery, particularly the credit facility for affected households and small and medium enterprises, should be increased or better targeted.

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